

Sketch of The Assembly City, Orlando, Fla.

Orlando—A Beautiful City.

It is the capital of Orange County, Florida, a county with a thousand lakes. A clean city. It is wooded as the forest of Arden. One almost expects to find Orlando's carvings on the trunks of mighty live oaks and can easily imagine that they can hear the love-lorn Rosalind exclaim. "I'll tell thee, Aliena, I can not be out of the sight of Orlando."

The City is on the central ridge, the most beautiful and healthful region of the State. Two great lake systems originate within its boundary, one flowing east into the St. Johns and thence to the Atlantic, the other westerly into the Gulf of Mexico.

It is a modern city, with paved streets, stone sidewalks, electric lights, gas, a complete system of sewerage, and the purest of water.

It is the very heart of the citrus fruit industry. A city of palms, of roses, and ablaze with poinsettias.

Orlando is a beautiful city.

Boating and Fishing.

Exceptional opportunities are offered for boating and fishing. There are sixteen lakes that are included in whole or in part within the city limits of Orlando. Just outside of the City can be found lakes where one can sail for miles on a straight-away course. Many motor boats ply the waters of Lake Conway, and camps and clubhouses are built on its shores.

Fish abound in all of our lakes. Bass, bream, perch, and pickerel respond to the lure of the fisherman. Some of our bass are of prodigious size. A ten-pound bass is not uncommon, and they are taken as high as fourteen pounds.

Good Roads.

Orlando proudly claims the distinction of having taken the initiative in the organized Good Roads agitation. The first National Good Roads Congress was held here in February, 1897, under the auspices of the Orlando Board of Trade, and was attended by delegates not only from all sections of the United States, but from all over the world.

The principal streets are paved with brick, and others with marl. At the present time the City is expending over two hundred thousand dollars in additional brick streets.

The streets extend from the business districts into the residence sections, past well-kept parks, beautiful lakes, orange groves, rose gardens, truck gardens, patches of bananas, wonderful palms, and nearly all the

time beneath the shade of mighty oaks interspersed with camphor trees, maples, and Australian oaks. At the city limits they connect with the county brick roads, now being constructed. The county will expend in the next year six hundred thousand dollars to extend its roads, which connect to the north, south, east, and west, with the city pavements. Orlando is the brick city and Orange County the brick roads county of all Florida. That is why Orlando is the automobile center of Central South Florida.

Bring your auto and enjoy our good roads.

Horseback riding is very popular, and parties make excursions and picnics on the shore

Water.

Of first importance is the water supply of a city.

Orlando is served with pure, soft water from Highland Lake, which is, in fact, a huge spring. The water is naturally filtered through beds of sand, and, in addition, is scientifically filtered at a cement intake through charcoal and other materials. The result by actual analysis is, that Orlando is served with water analyzing nearer chemically pure than even the famous Poland Springs water. The supply is unfailing.

Schools.

Orlando prides herself on her schools and her school buildings. The standard is high, and we are able to get teachers from the great educational centers that insure the latest methods.

The buildings are constructed with a view to provide the scholars with good air, good light, and the best of sanitary conditions.

The students fit for college, and many of our graduates have taken high rank in the great colleges.

Tourist Headquarters.

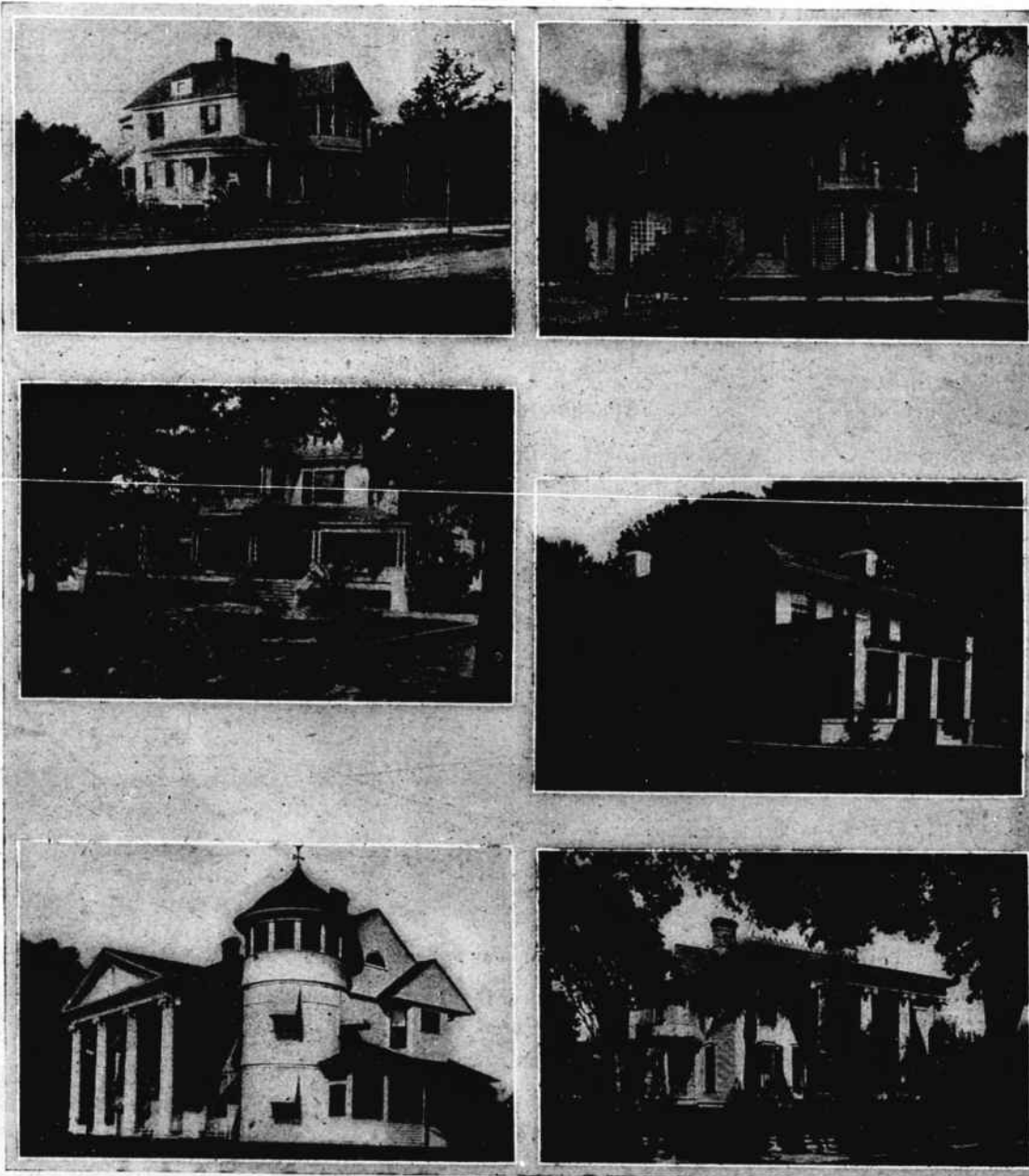
The Board of Trade has provided a Tourist Headquarters for use of visitors during the winter season. It is provided with tables, papers, and periodicals, and all visitors are invited to make use of it. This idea was inaugurated last winter and proved a source of great pleasure. The tourists from many of the states formed State organizations, and in that way became acquainted and better in touch than otherwise would have been possible. The feature was such a success last year that the Board of Trade has adopted it permanently.

The Story of the Orange Grove.

The queen of fruits is worthy the haughty Spanish cavaliers, who braved the Spanish Main and first saw the light of the rising sun in Florida.

Whether they brought the original orange trees from sweet Seville, or whether, by chance, the golden fruit came from elsewhere, is not so much the matter, since it is here, and here in great abundance.

From the earliest days Orange County held the palm as the greatest producer of the delicious fruit, many of the first groves being budded on the wild trees, right where Nature planted them, some of them removed bodily to new locations, and later, as this locality proved its adaptation to citrus growing, many thousands of seedling trees were planted, which now have given place to the very finest of budded stock, true to name, with as many varieties as there are apples in the northern clime.



Types of Orlando Residences.

of some lake or visit the wonderful springs, that here and there break up through the earth and form rivers.

This is the land of Out-o'-Doors, and, winter holds other sections of our land in icy bondage, here in Florida we are free to play in the open.

Why not come down to our sunny land and play with us?

Country Club.

The Orlando Country Club is located on Spring Lake, about one and one-half miles from the City.

There is a beautiful club building with extensive grounds. There are tennis courts, and the golf links are the best in the State. Hundreds of tourists come to Orlando to avail themselves of the winter golf.